

FINE ART PRINTING BY CHRIS HUTCHESON

Here are sample prices for common sizes, based on the standard camera image size ratio of 2 x 3. All papers shown below are Epson products. I've found the combination of Epson Ultrachrome pigment inks, papers and ICC profiles produces consistent, accurate results.

Please call for pricing on other sizes and custom papers.

SIZE	PREMIUM LUSTER	ENHANCED MATTE	SOMERSET VELVET	ULTRASMOOTH
Test Print (8.5 x 11 paper)		\$10 each		
8 X 10	\$10	\$10	\$15	\$15
8 X 12	\$12	\$12	\$18	\$18
12 X 18	\$15	\$15	\$25	\$25
20 X 30	*	\$35	\$50	\$50
24 X 36	*	\$40	\$65	\$65
40 X 60	*	\$100	\$190	\$190

* I print all luster paper on an Epson 4880 printer. Maximum paper width on this unit is 17" and length is 10 feet. Epson currently seems to only stock 16" widths. Matte work is printed on my Epson 9880, which can print up to 44" x 10 feet. (These measurements assume you're printing to the edge of the paper, which isn't usually a good idea.)

I calibrate my monitors regularly, and the image you see on my screen is as close to what comes out of the printer as possible, given the characteristics and limitations of specific paper types.

This is strictly a printing service. I charge \$50/hour for any editing/colour adjustment I do, so your images should be ready to print when you send them to me. For the best results you should:

1. Calibrate your monitor -the calibrator is well worth the investment if you plan to do a lot of printing, and the difference in your display (and colour accuracy) is noticeable. Understand that if for no other reason than the fact that paper isn't backlit, your printed image will look somewhat different from what you see on the screen.
2. Install and use the appropriate ICC profiles for the paper you plan to use for your print(s) Lightroom, for example, allows you to soft proof your images.. You can download these from Epson
3. If you have your own printer, do a test print on it, using the appropriate settings for the printer and paper you have. Depending on the quality of your printer this should give you some indication of whether your colour is accurate.

There are a number of good books available in print and online about fine art printing. I particularly like "[Fine Art Printing for Photographers](#)" by Uwe Steinmuller and Juergen Gulbins (Rocky Nook).